

PRESS RELEASE

19. FESTIVAL OF LIGHTS, October 6th-15th 2023

„Colours of Life“: 19th Festival of Lights celebrates the diversity of life with magnificent productions on Berlin's most famous landmarks

- **The most colorful range of partners in the festival's history: major companies such as Netflix, Accenture, Beiersdorf, the WHO, the BVG and many more set a shining example for diversity with their commitment to the Festival of Lights and present extraordinary artistic interpretations of different lifeworlds.**
- **10 unique nights from October 6 to 15 for the 19th year in a row free of charge for visitors with extraordinary artistic interpretations of different lifestyles**

Berlin, September 11, 2023. The 19th FESTIVAL OF LIGHTS will take place in Berlin from October 6 to 15, 2023, and will present a new, artistically exceptionally exciting edition. "We want to use light art to show how multifaceted and beautiful life is in a diverse society. With our motto this year, "Colours of Life", we not only want to draw attention to different art forms and variations of light art, but also place a special focus on human values such as uniqueness, dignity, respect and acceptance. Because these values are the basis for all people to live together and well in a diverse society. Differences make all our lives more colorful - and better," says Birgit Zander, organizer and director of the FESTIVAL OF LIGHTS.

Berlin's Governing Mayor Kai Wegner, patron of the Festival of Lights, is already enthusiastic: "The Festival of Lights is one of the absolute highlights of autumnal Berlin. It is not only a great event for the people of Berlin, it also inspires more and more guests from Germany and abroad. It stands for creativity, art and inspiration, for cosmopolitanism and diversity - in other words, for everything that distinguishes Berlin as a whole and makes it so attractive internationally. With this in mind: Welcome to the Festival of Lights 2023!"

Over 40 sites and locations with around 70 artworks

With the Festival of Lights 2023, the German capital will once again become the largest open-air gallery in Europe. Over 40 locations and squares with a total of around 70 artworks will be artistically staged this year. In addition to the Brandenburg Gate, the TV Tower, the Berlin Cathedral, Bebelplatz, Potsdamer Platz, the Nikolaiviertel and many neighborhoods, Charlottenburg Palace will also be one of the main venues. "When Berlin shines, we tell stories, draw attention to what is hidden, showcase cultures, arts and innovative technology, and convey messages and current issues. Magic Moments in Berlin!" says Birgit Zander.



For the 19th time in a row: Free admission for all visitors

Thanks to partners and sponsors, the privately financed FESTIVAL OF LIGHTS has been free of charge for visitors every year since it was founded in 2005. "We are very much looking forward to inviting Berliners and guests from all over the world to experience fascinating light art in Berlin free of charge," emphasizes Zander.

Major partners make the Festival of Lights possible

This year, the group of partners and sponsors is literally more diverse and colorful than ever before. For the first time, the festival management has curated not only the artistic productions, but also the sponsor and partner selection in a special way. "It was especially important to us this year that our partners and sponsors fit our guiding principle of diversity. That's why we took great care to attract companies and organizations with a strong commitment to diversity. I am proud that we have succeeded in doing just that. And it gives me great joy to shine a spotlight on this as well. Berlin is the city of diversity. And the Festival of Lights is a platform for presenting diversity, especially artistic diversity," says Birgit Zander.

Thanks to all supporters from the Governing Mayor of Berlin

In his welcoming message, the Governing Mayor of Berlin, Kai Wegner, also expressly acknowledges the great annual commitment of the festival team to this unique cultural highlight, which is also an important economic factor for Berlin: "My thanks go to all those who have been committed to this extraordinary event, often for years, with a great deal of energy and heart and soul: Especially the event team, its partners and supporters, as well as the participating artists. I wish all visitors many unforgettable impressions and the now already 19th Festival of Lights in Berlin very much success overall."

The festival program at www.festival-of-lights.de

The complete program of this year's Festival of Lights is not final yet, but little by little you will find all information about the program, all information about partners and buildings as well as a clear illumination map at www.festival-of-lights.de

Already now you can get to the official providers of the popular lightseeing tours on the festival website and order tickets. Tickets are limited, so early orders are advised. The central marketer of this year's Lightseeing tours is the festival partner visitBerlin.

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