

PRESS RELEASE

19th FESTIVAL OF LIGHTS, 6-15 October 2023

Festival of Lights Berlin delighted millions of people

Unique atmosphere: peaceful, harmonious, emotional

Berlin, 16 October 2023. The 19th FESTIVAL OF LIGHTS in Berlin after 10 nights came to an end on Sunday. "We are completely overwhelmed by the positive response and the attendance we were able to experience. Despite changing weather, we again attracted around three million visitors from Berlin and all over the world this year. Last weekend we registered another record number of visitors. The unique atmosphere among the many spectators was particularly remarkable: peaceful, harmonious, emotional," says Birgit Zander, organiser and director of the FESTIVAL OF LIGHTS.

"The visitors have shown great respect for our motto this year, "Colours of Life". So many different people united together in their fascination for light art which is a strong sign, especially in the current times," says Birgit Zander.

"We wanted to use light art to show how multifaceted and beautiful life is in a diverse society. We have succeeded in doing that. Differences bring colour to all of our lives - and make them better," sums up the festival director.

There were approximately 85 productions to be discovered at 42 special locations and sites at this festival. The German capital once again became the largest open-air gallery in Europe.

For the first time, the festival board had curated not only the artistic productions but also the selection of sponsors and partners in a very special way. "This year it was particularly important to us that our partners and sponsors fit our leitmotif of diversity. That's why we took great care to attract companies and organisations that are strongly committed to diversity. I am proud that we have succeeded in doing that. Berlin is the city of diversity. And the Festival of Lights is a platform for presenting diversity, especially artistic one," says Birgit Zander.

The FESTIVAL OF LIGHTS 2023 was made possible by Netflix, Accenture, SAP, Eucerin, Wolt, World Health Summit, The 50th Anniversary of Hip-Hop, Deutsche Bahn, Potsdamer Platz, Sparda-Bank Berlin, Humboldt-Forum, Philips TV & Sound, KIDDINX, Zespri, BVG, WBM, Berlin-Partner, visitBerlin, help - Hilfe zur Selbsthilfe e.V., SGB, Zagreb Tourist Board, Taiwan Tourism Bureau, Rathaus Center Pankow, LIO Center, Bezirksamt Lichtenberg, Center Tempelhofer Hafen, DEVK, TV-Turm Alexanderplatz, European Parliament, St. Hedwig Cathedral, Fischer & Lustig, yeswecan!cer, Hotel The Ritz Carlton. As well as through numerous supporters.

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