

# Terms and conditions for participation in the 2025 Instagram photo competition

The organizer is Zander & Partner Event Marketing GmbH, Savignyplatz 6, 10623 Berlin.

## 1. Participation

Individuals aged 18 and over are eligible to participate (aged 14 and over with the consent of a parent or guardian). Each participant may submit a maximum of 1 photo per post.

Participation is free of charge. The closing date for entries is October 20, 2025.

The following steps must be completed in order to participate:

1. Post a photo from the Festival of Lights 2025 on your own Instagram feed (Stories do not count).
2. Tag the account @berlinfestivaloflights.
3. Use the hashtag #MyFestivalOfLightsPhoto.
4. Follow the account @berlinfestivaloflights.

Only entries that meet these criteria and are publicly visible will be entered into the competition.

The following are excluded from participation:

- Posts with no discernible connection to the Festival of Lights 2025,
- Posts with advertising or PR content,
- Posts that violate public decency or applicable law.

## 2. Type of contributions

The photos must have a clear connection to the Festival of Lights 2025 and to one of the official light installations. Entries that contain third-party images or were not created by the entrant themselves will be excluded.

## 3. Technical requirements

Only images uploaded to the Instagram feed are eligible to participate. Collages, graphic elements, frames, text elements, or obvious image manipulations are not permitted.

## 4. Copyrights / Personal rights

Participants affirm

- a) that they are the sole authors of the submitted photo and hold all rights to it,
- b) that the personal rights of any persons depicted are protected and that consent for publication has been obtained,

- c) that the entry is free of third-party rights.
- d) Participants indemnify the organizer against all third-party claims.

## **5. rights of use**

By participating, participants grant the FESTIVAL OF LIGHTS non-exclusive rights of use to their contributions, unlimited in terms of time, space, and content, including editing, publication in print, online, and social media, as well as for the festival's public relations work.

## **6. Winnings and notification of winnings**

The winners will be selected by a jury and notified via Instagram direct message no later than three weeks after the end of the competition.

Cash payment of the prizes is excluded. Upon handover of the prize to a transport person, the risk is transferred to the winners. The festival accepts no responsibility for delivery damage.

The winners will be selected by a jury and notified via Instagram direct message by November 15, 2025, at the latest. \*\*If winners do not respond within 48 hours of the notification being sent\*\*, their claim will expire and the prize will be redrawn. Cash payment is excluded. Upon delivery of the prize to a transport company, the risk is transferred to the winners. The festival accepts no responsibility for any damage during delivery.

The prize cannot be paid out in cash. If the specified prize is no longer available, we reserve the right to provide a similar product of comparable value as a replacement.

The prize will only be shipped to addresses within the European Union.

## **7. Prices for 2025**

- 1st place: Pandora jewelry set worth approx. €500
- 2nd place: 2× “Meine Heimat” menu incl. drinks at Sphere by Tim Raue in the Berlin TV Tower, worth approx. €350
- 3rd place: 2 nights for 2 people incl. breakfast at the nhow Hotel Berlin, worth approx. €300

## **8. copyright notice**

The winners agree that their Instagram handle and the submitted photo may be published as part of the festival's communications.

## **9. Data protection**

The data collected as part of the competition will be used exclusively for the purpose of conducting the competition. In all other respects, the organizer's privacy policy applies:

<https://festival-of-lights.de/de/datenschutz/>

## **10. legal recourse**

Legal recourse is excluded.