

Greetings

by E.ON to the Festival of Lights 2018

Head of Stakeholder Communication and Group

Carsten Thomsen-Bendixen

Dear Festival of Lights Enthusiast,

We are very happy to be a partner of the Festival of Lights for the fourth time, this year even as the "presenter" of this wonderful light art festival. E.ON likes to support initiatives that enrich people's lives. Whether through artistically unique moments such as the Festival of Lights or through concrete life coaching, which is why we, for example, also act as partners in the award-winning integration project "MitternachtsSport e.V." in Berlin.

What we particularly like about the Festival of Lights is that top-notch art is made accessible to everyone. Where else can you admire great light art of international renown artist completely free of charge and barrier-free? The two million visitors per year show how well this concept is accepted by the public.

This year, we're involved in several promotions - from the Instagram Photo Contest to the Influencer Videos to the internationally advertised competition for the best mappings on the TV tower. Under the motto "Let's create a better tomorrow", 20 European artists have applied with their works - seven of which were recently selected by the audience for the finale in Berlin. The mappings can be admired in a continuous loop on the TV tower.

We look forward to these and many, many other performances from the Brandenburg Gate to the Bebelplatz and the Alexanderplatz and wish all fans and friends a terrific and bright Festival of Lights!

Carsten Thomsen-Bendixen

Head of Stakeholder Communication and Group